



Season

June to September

Pride is a season that starts in June and continues until September with parades happening across Canada. Pride brings together members of diverse 2SLGBTQIA+ communities and allies to celebrate who they are, while acknowledging their history, the hardships they have endured, and the progress that has been made.

Over 450 teammates, along with friends and family, participated with Sobeys in Pride Parades across Canada. Sobeys participates in several pride parades every year.

Interested in participating in your local Pride parade?

Contact dei@sobeys.com and we will connect you with your local Business Coordinator.

