




DAYS OF  
SIGNIFICANCE  
PLAYBOOK  
March 2025  
through  
August  
2025

A vibrant, stylized illustration of a globe. The globe is rendered in shades of blue and green, with a dark silhouette of the continents. It is surrounded by a diverse group of people of various ethnicities, ages, and abilities, some holding hands, some waving, and some in dynamic poses. The background is a dark teal with white stars and clouds, suggesting a global or cosmic theme.

# Advancing Inclusion Through Community Days of Significance

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This document is interactive too!

Click the months listed above to jump to the desired page. Use the home button to return to the previous page. Click the shapes under the image on the left if you want to jump to another event in the same month.

The Days of Significance Playbook is packed with actionable tips to honour the rich diversity within your store, Retail Support Centre (RSC), Customer Fulfillment Centre (Voilà), and Office. By leveraging this resource, you and your team can actively promote inclusion by learning and implementing ideas that enhance workplace experiences and build positive connections with customers in your communities. Together, let's bring Diversity, Equity, and Inclusion to life, making Sobeys Inc. a special place to work where everyone feels a sense of belonging in a culture of trust and respect.

The refreshed Diversity, Equity & Inclusion strategy is built on three core commitments: **Better Workplaces, Better Customer Experiences, and Better Communities.** Each page offers inspiring ideas to celebrate days of significance across these three areas.

**Build Better Workplaces** by learning more about your team and the days of significance that hold unique meaning for each teammate based on their cultural background, lived experiences, or abilities. Showing curiosity fosters trust, respect, and belonging. It also creates an inclusive work environment for everyone.

**Create Better Customer Experiences** by understanding the diversity of your customers, meeting their unique needs, and celebrating different days of significance. We create inclusive shopping experiences that attract new customers and build loyalty.

**Contribute to Better Communities** for everyone by supporting community investment initiatives, highlighting diverse-owned local businesses, and recognizing the important role stores play in their communities.

**REMINDER:**

**Lunar New Year** and **Black History Month** are just around the corner! Watch the [Lunar New Year video](#) and put up [posters and a virtual background](#) to commemorate the season. [Check the previous playbook](#) for ways to honour both celebrations.

[Register here](#) for the **Black History Month 2025** virtual cooking demonstration with Chef Boswell of Chalice Catering to celebrate the diversity of the Black diaspora in Canada.

**What's NEW in the playbook – new days added:**

- La Fête Nationale du Québec (June 24)
- Emancipation Day (August 1)
- Blank – Make Your Own Day of Significance



Voilà Pointe Claire, QC celebrates the cultural diversity amongst their teammates.



Calgary Office teammates gather to celebrate Pride.

**Retail teams:**

We kindly ask that you refrain from offering or creating products for sale in the Bakery Dept. or other departments during days of significance.



Have questions or feedback to share?

Email [DEI@sobeys.com](mailto:DEI@sobeys.com)





## Ramadan – February 28-March 29

Ramadan, the holiest month in the Islamic calendar, begins this year on the evening of February 28, 2025, with the sighting of the crescent moon. This sacred month is a time for **self-reflection, discipline, and acts of charity**. Muslims observing Ramadan fast daily from sunrise to sunset, dedicating their days to spiritual growth and community.

The holy month concludes with the sighting of the crescent moon on March 29, 2025, marking the arrival of Eid al-Fitr, the "Festival of Breaking the Fast." This joyous celebration is filled with traditions: Muslims dress in their finest, often new clothing, decorate their homes, and spend the day visiting family and friends. Each gathering is a chance to share delicious food and spread happiness. **Eid al-Fitr is a beautiful time of togetherness and gratitude, embodying the spirit of Ramadan.**



Voilà in Pointe Claire, QC colleagues prepared a sugar shack meal to be shared after sunset to celebrate Ramadan and International Francophonie Day in March 2024.

The most important Islamic practices are the Five Pillars of Islam.

The five pillars of Islam are:

1. Shahada: The profession of faith
2. Salah: Prayer
3. Zakat: Alms giving
4. Sawm: Fasting
5. Hajj: Pilgrimage



### Better Workplaces

Show your support of teammates during this holy month by respecting their need for flexible schedules to engage in fasting and prayer. Eating and drinking (including water) is prohibited from dawn to sunset. Refer to this video:

**"Employer's Guide to Ramadan"**

by Dr. Safiyyah Ally.

Engage your team in conversations about the Five Pillars of Islam and what they mean for families.

### Better Customer Experiences

#### Appropriate Greetings

To all those who observe Ramadan, we say Ramadan Mubarak ("Blessed Ramadan") or Ramadan Kareem ("Generous Ramadan").

For a list of diverse suppliers to support during this time, please reach out to your Local Development Specialist.

Ramadan

International Women's Day

International Francophonie Day

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### Looking for more ideas?

Avoid conducting food shares and meetings over lunch during this time.



RSC & Voilà

Remind all teammates about the multifaith room for prayer. Hold a team huddle to discuss the significance of the month and support teammates who will be fasting and engaging in prayer during the month.



Stores

Print and display the Ramadan Fact Sheet and Poster.



Office

Download a virtual background to show support during virtual meetings.



Sobeys #340 in St. John's, NL celebrates International Women's Day 2024.

Ramadan

International Women's Day

International Francophonie Day

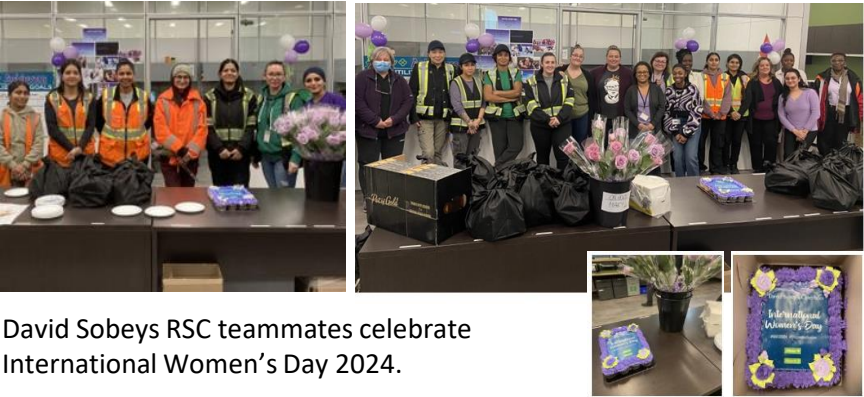
**RETAIL TEAMS:**  
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## International Women's Day (IWD) – March 8

International Women's Day is celebrated each year on March 8 and carries through the month of March. This year's theme is Accelerate Action. It is a global call to recognize and champion the strategies, resources, and initiatives driving progress for women's advancement. Although significant barriers to gender equality persist, the right actions and support can pave the way for meaningful progress for women worldwide.

Gender equity is necessary for the advancement of women – socially, economically, and politically especially where the intersections of race, sexuality, disability and culture impact equitable participation in society.



David Sobey's RSC teammates celebrate International Women's Day 2024.



Sobeys Store #680 in Douglastown, NB celebrates International Women's Day 2024.

### Looking for more ideas?

Dedicate a Dock Talk or team huddle to discussing how you Accelerate Action in the workplace during and beyond International Women's Day.

Download a **virtual background** from the DE&I website to show support during virtual meetings.

Interested in making a difference at work? Consider joining Sobey's Women's Inclusion Network, open to anyone to participate! Email [dei@sobeys.com](mailto:dei@sobeys.com) to learn more about your local charter.

### Better Workplaces

Watch FreshCo. Franchisee Miranda Evans talk about the benefits of the Women's Inclusion Network in the video for [better workplace](#)

### Be Part of the Movement!

Join the **Women's Inclusion Network** and help drive meaningful progress for women at Sobey's Inc. Everyone's voice and efforts matter, so let's make an impact together!

### Better Customer Experiences

Wear purple and create displays and decorations featuring purple and white to show support for IWD.

For a list of woman-owned businesses to support during this time, please contact your Local Development Specialist.

### Better Communities

Participate in an event or conference about women's advancement.

[Ramadan](#)[International Women's Day](#)[International Francophonie Day](#)

## International Francophonie Day

### March 20

March 20<sup>th</sup> marks International Francophonie Day, where each year multiple activities around the world are organized to celebrate the beauty and diversity of the French language and culture. In 1970, Canada was a founding member of the Agency for Cultural and Technical Cooperation, which became the International Organization of La Francophonie (IOF) in 2005. Canada was one of the first countries to promote La Francophonie and has supported the creation of IOF's institutions.



In celebration of Francophonie Day, Sobey's Liquor Thickwood in Alberta created this beautiful display.

Office teammates:

Connect with your team(s) regularly during and after International Francophonie Day to discuss ways to support Francophone teammates through [inclusive communications and processes](#), and [tools available in MS365](#).

### Looking for more ideas?



RSC & Voilà

Invite teammates to share photos around celebrations!



Stores

Celebrate the diversity of the French speaking countries. Identify on a world map all the [countries](#) that are a member of the International Organization de la Francophonie



Office

Enhance your communication by translating your email signature to French and use it when corresponding with your French colleagues.

[Email Signature Template and Guidelines EN](#).

Enroll in a French course through [Udemy](#).

### Better Workplaces

Did you know that all of the DE&I strategy videos feature French translation?

[Check the French videos on the DE&I website](#)

Show your support and [register for the upcoming francophone listening and sharing session](#).

### Better Customer Experiences

Utilize [Mauril](#), a learning platform of CBC Radio-Canada, where you can improve your listening and comprehension skills in French.

### Better Communities

Learn more about [the vibrant Francophone communities and organizations representing Francophones](#) across Canada.

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## Vaisakhi or Baisakhi – April 14

Vaisakhi, also known as Baisakhi, is traditionally celebrated annually in April. Seen as a spring harvest celebration for all Indians in Northern India, it's a day of special significance to Punjabi Sikhs as they celebrate the official founding of the Sikh community called the **Khalsa Panth** in 1699. Today, Vaisakhi is a day of significance that is observed around the world in countries including Canada.

On Vaisakhi, Sikh families around the world begin the day with a visit to the temple also known as **Gurdwara** where religious services are held. After prayer, celebrants take part in parades called **Nagar Kirtan** while adorned in colourful traditional Indian clothes. There is singing, dancing, and chanting of hymns.

Families and friends gather for communal meals called **Langar** where they learn, connect, and celebrate. Traditional Vaisakhi foods, including **Sarson Ka Saag**, **Makke Ki Roti**, **Dal Makhni**, and **Chanai Bhatore** embody not only **nourishment** but also the essence of **togetherness**. Likewise, desserts like **Kheer** (rice pudding), **Jalebi**, **Mithai Chawal**, and **Lassi**, reflect the **joy of sharing and indulgence**.



Vaisakhi Celebration at Chalo FreshCo in Brampton, ON

### Better Workplaces

Decorate your office and lunch-rooms using flowers, balloons and/or ribbons in vibrant shades of yellow, orange and red to create a festive atmosphere. Visit [The Creative Art](#) to learn how to make a beautiful craft to display at your workplace.

### Better Customer Experiences

Watch [Sobeys' Vaisakhi video](#) and discuss it with your teams with the following questions:

- What did you learn about Vaisakhi?
- Have you tried some of the foods mentioned in the video?

You can also view [FRESHCO'S Vaisakhi video](#)

For a list of diverse suppliers to support during this time, please reach out to your Local Development Specialist.

### Better Communities

Did you know there are approximately 770,000 Sikhs in Canada? [Learn more about the Sikh community in Canada.](#)



Safeway Display for Vaisakhi

Vaisakhi

National Accessibility Week


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**Looking for more ideas?**

  
RSC & Voilà

Learn about the products we offer to our customers for Vaisakhi or Baisakhi specifically from the Sobeys' [Vaisakhi video](#) and talk about them in a team huddle.

  
Stores

Invite teammates to bring in special foods that are celebrated during Vaisakhi.

  
Office

Use a [virtual background](#) to show support during online meetings.

Organize a potluck lunch with traditional Punjabi food. This is a wonderful opportunity to experience a taste of Punjabi culture.



## National AccessAbility Week – May 25 to June 1

National AccessAbility Week (NAAW) celebrates the significant and innovative contributions of people with disabilities in Canada. It is also an opportunity to recognize the work of allies and organizations who proactively identify, remove, and prevent barriers to accessibility and disability inclusion in their communities and workplaces. Together, we can amplify the voices of individuals with disabilities and build a more accessible and equitable world.

The [Accessible Canada Act](#) is a landmark federal legislation that aims to realize a barrier-free Canada by 2040.



### Looking for more ideas?



RSC  
& Voilà

Consider dedicating a Dock Talk or team huddle to discuss NAAW. Some conversation starters are:

1. What are some disabilities that are invisible, visible, permanent or temporary?
2. How can we better support teammates with disabilities in the workplace?
3. How do we address bias around disability in the workplace?



Stores

Remind customers about Sensory Friendly Shopping Hours in your store. If you haven't activated this program yet, learn more about it [here](#).

Reach out to a local community employment service provider, high school co-op program or disability organization to find out how to hire people with disabilities into your store.



Office

[How May I Help You? A Guide to the AODA eLearning](#) is available in People Portal.

Before virtual meetings take place, make sure to call out the accessibility features available to teammates in MS365, such as closed captioning, chat, translation, recording – these features don't just benefit people with disabilities, they benefit everyone!

### Better Workplaces

Boost your knowledge with the **Disability Inclusion** e-learning course available on the People Portal.

[Register](#) for the Persons with Disabilities listening and sharing session.

### Better Customer Experiences

Learn inclusive language skills on page 9 of [Beyond Barriers: A guide to disability inclusion](#) to better serve customers with disabilities

### Better Communities

Check out page 10 of [Beyond Barriers: A guide to disability inclusion](#) for tips to be more inclusive of people with disabilities.



National Accessibility Week

National Indigenous History Month

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## National Indigenous History Month

The Summer Solstice holds deep cultural significance for many Indigenous Peoples across Turtle Island (also known as Canada). When the sun reaches its highest point in the sky, it marks the beginning of a new season and represents a time for renewal and growth. Many Indigenous Nations and collectives hold sacred ceremonies and rituals to honor the sun and its abundant life-giving energy.

June marks the beginning of the Pow Wow season across Canada. Pow Wow season in Canada is a vibrant celebration of Indigenous culture, heritage, and community. Held from spring to fall, pow wows feature traditional dances, drumming, singing, and regalia. They serve as gatherings for Indigenous and non-Indigenous people to connect, honor traditions, and foster cultural understanding through storytelling, art, and shared experiences. Immerse yourself in the rich traditions of a Pow Wow in your area! [Canadian Pow Wows.](#)

### Is it your first Pow Wow?

Here are some [things to consider to be culturally respectful at a Pow Wow.](#)

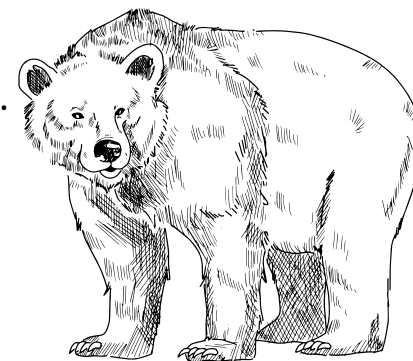
**Learn more about the varied experiences of Indigenous peoples from books and podcasts.**

#### Books:

[30 must-read books about the Indigenous experience in North America](#)

#### Podcasts:

[7 Indigenous-themed podcasts to enlighten you](#)



### Looking for more ideas?



RSC  
& Voilà

- Hold a team huddle to discuss the significance of the day and Month.
  - Whose traditional territory are you living on?
  - What were that nations or those nations' traditions and ways of life?
  - How can we acknowledge Indigenous peoples and their lands in meaningful and actionable ways in our daily lives?



Stores



Office

Download a [virtual background](#) to show support during virtual meetings.

Check The Market and Viva Engage for information about the National Indigenous History Month keynote event!

### Better Workplaces

Engage your team in conversations around reconciliation – Enroll in the [Indigenous Awareness](#) and the [Progressive Aboriginal Relations \(PAR\) Training eLearnings](#) available on People Portal.

**Learn whose traditional lands you are living on using [WhoseLand](#) ([Les communautés autochtones au Québec](#))**

### Better Customer Experiences

Learn more about [Pictou Landing First Nation](#) and [Sobeys](#) bring [Mi'kmaw language](#) to grocery shopping

### Better Communities

Watch the [Better Communities](#) video which features Corporate Store Manager, Ashish Errappa's success building relationships with Manitoba Keewatinowi Okimakanak.

National Indigenous History Month

PRIDE Season

Fête Nationale du Québec

Canadian Multiculturalism Day

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Sobeys Inc. Teammates at Toronto Pride 2024.

### Pride Season

Pride is a season that starts in June and continues until September with parades happening across Canada. Pride brings together members of diverse 2SLGBTQIA+ communities and allies to celebrate who they are while acknowledging their history, the hardships they have endured, and the progress that has been made.

Over 450 teammates, along with friends and family, participated with Sobeys in Pride Parades across Canada. Sobeys participates in several pride parades every year.

#### Interested in participating in your local Pride parade?

Contact your local District Operator, HRBP or Business Coordinator to march with Pride!

Explore the [transgender workplace support guide](#) and other [helpful resources](#) on Sobeys' DE&I website.



Sobeys Inc. Teammates at Winnipeg, Calgary and Halifax Pride 2024. (left to right)

#### Looking for more ideas?



RSC & Voilà

Talk to your local HRBP if you'd like to add your pronouns to your key card!



Stores

Review the [Pronoun Nametag Fact Sheet](#) and add your pronouns to your nametag. Print and display a [poster for Pride](#). Consider decorating your lunchroom with Pride colours.



Office

Add your pronouns to your email signature and use a [virtual background](#) to show support during virtual meetings.

Are you part of the community? [Join the 2SLGBTQIA+ closed MS Teams channel](#).



Voilà Teammate in Calgary sporting their Pride cowboy hat.

#### Better Workplaces

Watch and discuss the [Jim Egan heritage minute](#) to learn more about the history of the 2SLGBTQIA+ community in Canada.

Discussion question:

1. What feelings might someone experience when fighting for the same rights that others already have?
2. Why do you think it's important for everyone to have the same rights, regardless of who they love?

Do you identify as part of the community? [Register for the upcoming 2SLGBTQIA+ listening and sharing session](#).

#### Better Customer Experiences

Don't assume a customer's gender by calling them Ma'am or Sir. Alternatively, you can drop the gender-specific terms and say "How may I help you?"

#### Better Communities

Join your teammates and walk, dance, twirl in your local pride parade.

National Indigenous History Month

Pride Season

Fête Nationale du Québec

Canadian Multiculturalism Day

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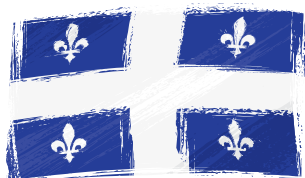
The spoke in Quebec city was decorated to commemorate this special day.

## La Fête Nationale du Québec (Saint-Jean Baptiste Day) - June 24

La Fête Nationale du Québec also referred to as Saint-Jean Baptiste originates from Saint John the Baptist who was a Christian saint and prophet. He was referred to as the patron saint of French-speaking Canadians in 1908. Feasts would take place on June 24<sup>th</sup> in his honor. As time went by, Saint-Jean Baptiste day retreated from its religious beginnings and became a statutory holiday in 1977.

Today, Francophones across Canada celebrate it to show their pride for the French language and traditions.

Connect with your team(s) to discuss about the significance of Saint-Jean Baptiste.



Voilà teammates in Calgary, Alberta celebrated Saint-Jean Baptiste.



The Montreal North office created a beautiful display.

National Indigenous History Month

Pride Season

Fête Nationale du Québec

Canadian Multiculturalism Day

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### Looking for more ideas?



RSC & Voilà

Invite teammates to share photos around celebrations!

Host a lunch or bbq in celebration of Saint-Jean Baptiste.



Stores

In Stores, [print colouring pages](#)



Office

Celebrate the rich [culinary history](#) of Québec with a potluck featuring dishes from « la belle province »!

Download a [virtual background](#) to show support during virtual meetings.

### Better Workplaces

Add a touch of Quebec's heritage to your workplace by displaying a flag or crest. You can purchase [one here](#) or get creative and [draw your own!](#)

### Better Customer Experiences

Decorate your store with blue and white and the fleur-de-lis.



### Better Communities

Support local events for La Fête Nationale du Québec near you: [List of events — Celebrate Canada - Canada.ca](#).





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## Canadian Multiculturalism Day – June 27

June 27 is Canadian Multiculturalism Day. This date was designated in 2002 by the Government of Canada as the annual opportunity for all Canadians to celebrate the diversity within Canada, its society and communities, affirm a commitment to democracy, equality and mutual respect; and appreciate the contributions made by the ethnocultural groups that make up Canadian society.



Connect with your team(s) during and after Canadian Multiculturalism Day to discuss how to provide support to newcomer teammates and customers in our local communities.



National Indigenous History Month

Pride Season

Fête Nationale du Québec

Canadian Multiculturalism Day

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RSC & Voilà

Put up a world map and encourage teammates to share their countries of origin.



Stores

Enjoy the inspiring [Kitchen Conversations](#) video and bring it all to life by trying out the [recipe cards](#) to create something truly delicious!



Office

Use a [virtual background](#) to show your support.

Sign up for a cross-cultural communication course through [Udemy](#).

### Better Workplaces

Enhance your cultural understanding by taking the Valuing Cultural Differences workshop. More information to come!

[Register](#) for the visible minorities listening and sharing session.

[Register](#) for the newcomers to Canada listening and sharing session.

### Better Customer Experiences

Watch the video for [building better customer experiences](#).

### Better Communities

Learn more about the ways in which the government celebrates [multiculturalism](#) all year round.

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Emancipation Day

## Emancipation Day - August 1

Emancipation Day marks the end of slavery in the British Colonies, including Canada, on August 1, 1834. For nearly 200 years, thousands of Indigenous and Black people in early Canada were treated as property—bought, sold, traded, and inherited. Indigenous and Black people were seen as less than human. Slavery was legal and a common practice in early Canada.

When the British took control of New France, Canada's first European settlement, in 1758–1760, records showed 3,600 enslaved people, mostly Indigenous, had lived there since the colony's founding. By the 1790s, approximately 1,200 to 2,000 Black enslaved people lived in the Maritimes (New Brunswick, Nova Scotia, and Prince Edward Island), and another 1,000 people were enslaved in Québec and Ontario.



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### Looking for more ideas?



RSC  
& Voilà

Print a [poster](#) to show your support



Stores

Watch this 1-minute video [Chloe Cooley's story](#) in the Niagara region and her contributions to ending Canadian slavery.



Office

Use a [virtual background](#) to show your support.

Sign up for an inclusion course through [Udemy](#).

### Better Workplaces

Learn more about [the legacy of Canadian slavery](#) and discuss the following questions:

- How does the history of slavery in Canada challenge common perceptions of the country's role as a haven for freedom seekers through the Underground Railroad?
- In what ways do the historical roots of slavery in Canada contribute to ongoing issues of racism in Canadian society today?

### Better Communities

Attend an Emancipation Day celebration in your community.

[Many organizations across Canada](#) organize annual celebrations on August 1<sup>st</sup>.



This comprehensive list of dates can be used to source additional opportunities to connect with what matters most to your communities



Voilà Pointe-Claire highlights their Diversity, Equity and Inclusion activities year-round.

### MARCH

	Women’s History Month (International)
	Irish Heritage Month (Canada)
	Bangladeshi Heritage Month (Ontario)
	Multiculturalism Month (NL)
Feb 28- Mar 29	Ramadan (begins at sundown)
17-23	Neurodiversity Celebration Week
3 - Apr 19	Great Lent, or the Great Fast (Orthodox/Eastern)
13-14	Purim
13-14	Holi
14-16	Hola Mohalla
1	Zero Discrimination Day
1	Self-harm Awareness Day
1	Employee Appreciation Day
8	International Women’s Day
15	International Day to Combat Islamophobia
17	Saint Patrick’s Day
20	Nowruz/Norouz (Bahá’í/Zoroastrian/Iranian/Persian New Year) (begins at sundown)
20	Spring Equinox

### MARCH (Continued)

20	Ostara/Eostre/Spring Equinox
20	International Francophonie Day
20	International Day of Happiness
21	International Day for the Elimination of Racial Discrimination
21	World Down Syndrome Day
21	Two-Spirit and Indigenous LGBTQIA+ Awareness to Celebration Day
22	World Water Day
24	International Day for the Right to the Truth Concerning Gross Human Rights Violations and for the Dignity of Victims
25	International Day of Remembrance of the Victims of Slavery and the Transatlantic Slave Trade
25	Feast of the Annunciation
26	Khordad Sal
26	Purple Day – Support of Epilepsy
26-27	Laylat al- Qadr(Shi ‘ah) (begins at sundown)

### MARCH (Continued)

31	International Transgender Day of Visibility
29-Apr 1	Eid Al-Fitr (begins at sundown)



This comprehensive list of dates can be used to source additional opportunities to connect with what matters most to your communities

APRIL		APRIL (Continued)		MAY		MAY (Continued)	
Autism Acceptance Month (International)		9	Day of Valor/Araw ng Kagitingan	Asian Heritage Month (Canada)		15-16	Lag Ba'Omer (begins at sundown)
Celebrate Diversity Month (International)		9	Ugadi/Yugadi	Jewish Heritage Month (Canada)		15	International Day of Families
Genocide Remembrance, Condemnation and Prevention Month (Canada)		9	International Day of Pink	National Speech and Hearing Month (Canada)		15	Global Accessibility Awareness Day
Limb Loss and Limb Difference Awareness Month (International)		13	Palm Sunday (Western/Eastern/Orthodox)	Vision Health Month (Canada)		16	International Day of Living Together in Peace
Sikh Heritage Month (Canada)		13	Theravada New Year	Sexual Assault Awareness Month (Canada)		17	International Day Against Homophobia, Transphobia, and Biphobia
Parkinson Awareness Month (Canada)		14	Vaisakhi/Baisakhi	Dutch Heritage Month (Ontario)		19	Victoria Day
27-May 3	National Volunteer Week	14	Vishu	18 - 24	Québec Intergenerational Week	19	National Patriots' Day (QC)
13-20	Holy week (Western)	14	Sinhala and Tamil New Year	27-May 2	Anti-Racism Awareness Week	21	World Day for Cultural Diversity, for Dialogue and Development
12-20	Passover/Pesach (begins at sundown)	17	Holy Thursday (Western/Eastern/Ortodox)	25 - May 31	National AccessAbility Week	22 - 23	Declaration of the Báb (begins at sundown)
20 - May 2	Ridván (begins at sundown)	18	Easter - Good Friday	1	Beltane/May Eve/May Day	24	Pansexual & Panromantic Visibility Day
20 - 26	Canadian Fertility Awareness Week	20	Easter Sunday (Western/Eastern/Orthodox)	3	World Press Freedom Day	25	Africa Day
29 - May 4	Great and Holy Week (Orthodox/Eastern)	21	World Creativity and Innovation Day	5	Dutch Heritage Day	27 - 28	Ascension of Baha'u'llah (begins at sundown)
2	World Autism Awareness Day	22	Earth Day	5	South Asian Arrival Day	28	Red Shirt Day of Action for AccessAbility and Inclusion
2	National Caregiver Day	23	St. George's Day	5	Red Dress Day	29	Feast of the Ascension
4 - 5	Laylat al-Qadr (Sunni) (begins at sundown)	23-24	Yom HaShoah (begins at sundown)	11	Moose Hide Campaign Day	30	Provincial Francophonie Day
6	International Day of Sport for Development and Peace	24	Armenian Genocide Memorial Day	11	Mother's Day		
6	Ram Navami	25	Girls in ICT (Information and Communication Technology) Day	12	Vesak (Buddha Day)		
6	International Asexuality Day	28	Day of Mourning				
7	World Health Day	28	World Day for Health & Safety at Work				
8	Birthday of Buddha	30	Journey to Freedom Day				



This comprehensive list of dates can be used to source additional opportunities to connect with what matters most to your communities

JUNE		JUNE (Continued)		JULY		AUGUST	
Canadian Men's Health Month (Canada)		13	International Albinism Awareness Day	Tibetan Heritage Month (Ontario)		1 - 7	World Breastfeeding Week
Deafblind Awareness Month (Canada)		14-15	Eid-e-Ghadir	1	Canada Day	13 - 16	Obon
Filipino Heritage Month (Canada)		15	Father's Day	1	Beaumont Hamel Memorial Day	21- 25	Public Service Pride Week
Indigenous History Month (Canada)		18	International Day for Countering Hate Speech	5 - 6	Ashura (begins at sundown)	1	Emancipation Day
Italian Heritage Month (Canada)		19	Juneteenth	9	Martyrdom of the Báb (begins at sundown)	1	Lammas/Lughnasadh/Lughnasad
Portuguese Heritage Month (Canada)		20	World Refugee Day	9	Nunavut Day	2 - 3	Tisha B'Av (begins at sundown)
Pride Month (International)		20	Summer Solstice	10	Asalha Puja (Dharma Day)	5	Civic Holiday
1 - 3	Shavu'ot (begins at sundown)	20	Litha/Midsummer/Summer Solstice	11	World Population Day	9	International Day of the World's Indigenous People
2 - 8	Canadian Environment Week	21	National Indigenous Peoples Day	12	Orangemen's Day	9	Raksha Bandhan
4 - 7	Hajj (begins at sundown)	23	International Widows' Day	14	International Non-Binary People's Day	12	International Youth Day
6 - 10	Eid al-Adha (begins at sundown)	23	June Day	15	World Youth Skills Day	15	The Assumption of Mary into Heaven
9 - 15	National Public Service Week	24	St. Jean Baptiste Day	18	Nelson Mandela Day	15	National Acadian Day
1	Global Day of Parents	27-July 24	Muharram (begins/ends at sundown)	24	International Self-Care Day	19	World Humanitarian Day
1	Intergenerational Day	27	Islamic New Year/Hijri New Year (begins at sundown)	28	World Hepatitis Day	19	Discovery Day
4	Treaty Day (New Brunswick)	27	Canadian Multiculturalism Day	28	Day of Commemoration of the Great Upheaval	23	Int. Day for the Remembrance of the Slave Trade and its Abolition
5	Clean Air Day			28	Chökhör Düchen	31	International Overdose Awareness Day
9	Pentecost			30	International Day of Friendship		
10	Action Anxiety Day/World Anxiety Day						
11	Saga Dawa Düchen						
12	Independence Day, Philippines/Araw ng Kasarinlán						